

**SIGMA** 

**Floorplan Pocket Map**

Main Sponsorship

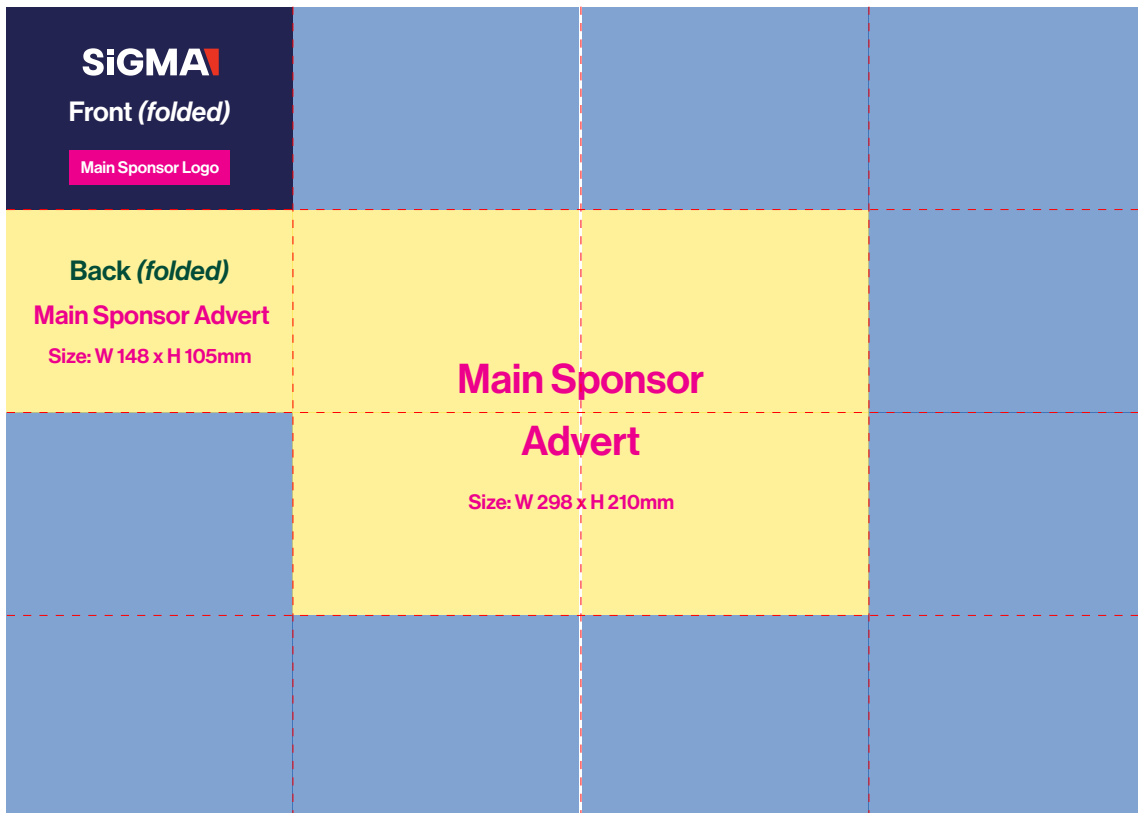


Essential for any delegate navigating **SiGMA's** summit floor, the floorplan pocket map offers easy access to all **exhibitor booths**, with useful amenities, such as the **food court**, **VIP lounges**, and **Media zone** highlighted.

### \ **Key benefits include:**

- **Visibility - on repeat.** This durable, pocket size map fits everywhere, and can be used throughout the three days of the event.
- **Unbeatable reach.** Distributed to all attendees, the map can also be found on display throughout the venue.
- **Premium visibility positioning.** Front cover placement puts your brand front and centre.
- Choose from **8 strategically located summits.**





## OPEN LEAFLEFT (*Outside*)

Leaflet Size:  
**W 594 x H 420mm**

**Advert 1** - 298x210mm

**Advert 2** - 148x105mm

### Main Sponsorship Logo: What you get:

- “Powered by Your Brand” title mention
- Dedicated space with brand and stand number (if applicable)
- Central advert placement



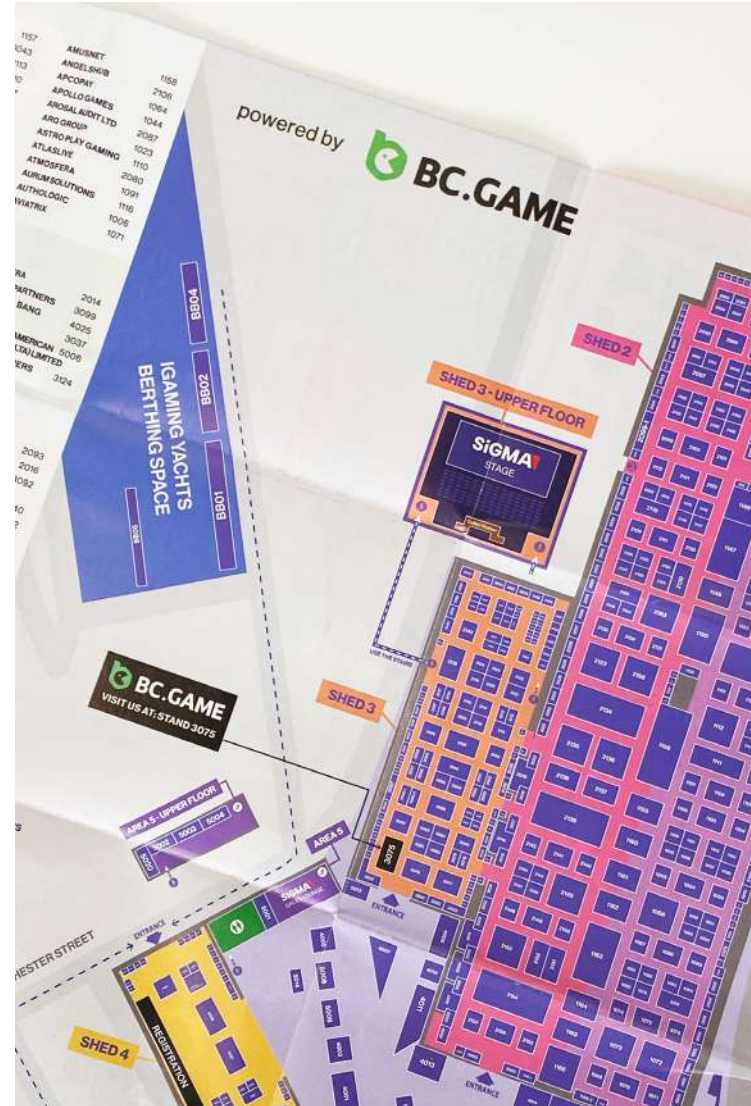
## \ Pricing:

- **SiGMA International shows** (excluding SiGMA World) (e.g., Brazil, Asia): €10,000
- **SiGMA World** (Rome): €15,000
- **SiGMA Regional shows** (Dubai, Africa, North America, South Asia, Malta): €7,000





## SIGMA Brazil 2026 Floor Plan Leaflet (Outside)



# **SIGMA**

**Thanks**  
**for your attention!**

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