



Poker Sports League Announces PokerBaazi As Its Title Sponsor

India - February 20th, 2025: PokerBaazi, India's biggest Poker platform, has joined forces with **Poker Sports League (PSL) for Season 7**. This strategic partnership marks a new chapter in Poker's evolution, expanding its reach and solidifying its position as a game of skill, strategy, and mental agility.

This collaboration comes at a historic juncture following the International Mind Sports Association's (IMSA) official recognition of Poker as a mind sport in 2024, placing it alongside globally respected disciplines like Chess and eSports. The move has validated what the global Poker community has long asserted: Poker is a sport that demands exceptional mental prowess, strategic depth, and intense focus.

Building on this momentum, PokerBaazi's partnership with PSL underscores its leadership in the Indian Poker ecosystem. It is backed by a decade-long legacy and a thriving community of over 45 Lac users. As India's largest online poker platform, PokerBaazi has played a pivotal role in making Poker more accessible, fostering a competitive environment, and shaping India's emerging talent.

On the other hand, PSL, known as the world's most-watched Poker event, has been instrumental in bringing the sport to the forefront of mainstream gaming. Season 6 recorded 22.6 million views on JioCinema, cementing PSL's status as the pinnacle of professional Poker competition. Season 7 promises to be even more ambitious, expanding to eight competing teams and enhancing the format to include an influencer per team, along with additional professional players. This evolution enhances the league's competitive intensity and brings fresh excitement to nationwide audiences.

*"The partnership between PokerBaazi and PSL is a watershed moment for Poker in India," said **Pranav Bagai, CEO and Co-founder of Poker Sports League**. "With PokerBaazi's expertise in the Poker space and PSL's proven track record in delivering world-class poker entertainment, we are poised to elevate the sport to unprecedented heights.*

According to **Navkiran Singh, Founder & CEO of Baazi Games**. *"PSL's unique and engaging format has created love for the league in the Indian Poker community. The league is an interesting dimension and will create more awareness about this sport in our country. We are excited to come onboard and together make it bigger."*

PSL's unique, team-based format transforms poker into a structured competitive sport, providing a level playing field where players from all backgrounds can showcase their skills at the highest levels. As a free-to-enter league, PSL offers passionate players the opportunity to compete for substantial prize pools while gaining national recognition and a chance to rise among Poker's elite.

With the highest number of fresh registrations in any poker league globally, PSL continues to set new benchmarks, further validating Poker's status as a legitimate mind sport that combines skill, strategic thinking, and mental resilience.

PSL Season 6 set new records with a staggering prize pool of INR 2 crores, cementing its position as the world's premier Poker league. Now, with PokerBaazi joining forces with PSL, Season 7 is set to be even more ambitious, raising the bar for competitive Poker in India. Details on the tournament format, prize pool, and qualification process will be unveiled in the coming weeks.

This landmark partnership is poised to elevate India's Poker ecosystem, further strengthening its presence on the global stage and solidifying Poker's status as a skill-based mind sport.

**About PokerBaazi:**

PokerBaazi is India's biggest Poker platform, offering players a safe and secure way to engage with this mind sport. Led by the Founder & CEO of Baazi Games, Navkiran Singh, the platform boasts more than 45 lakh registered users. Over the past decade, PokerBaazi has nurtured skill and talent, becoming one of India's fastest-growing brands in the mind sports space. Through continuous innovation across products and content IPs, PokerBaazi has been at the forefront of responsible gaming and Poker's expansion in India. The award-winning gaming app, available on both mobile and desktop, provides 24/7 customer support, a user-friendly interface, and a diverse array of tournaments, making it the ultimate platform for Poker enthusiasts.

About Poker Sports League:

Poker Sports League (PSL) is India's first Poker league and the world's largest in terms of prize pool, viewership, and participation. PSL redefines Poker as a competitive team-based sport, offering an equal opportunity platform where anyone with a passion for the game can compete. As a free-to-enter league, PSL provides aspiring players the chance to win substantial prize pools while earning national recognition and a place among the country's top Poker talents.

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