

# **SiGMA**

## **Sales Pack**

## SiGMA Event Guide



## Discover everything you need to know about the SiGMA summits with our essential Event Guide!

Inside, you'll find a detailed overview of the event, information about our top partners, exhibitors, and VIP speakers, as well as a floorplan to navigate the action.

Stay informed with the agenda, explore upcoming networking events, plus insider tips on must-visit places and travel tips to ensure a successful event.

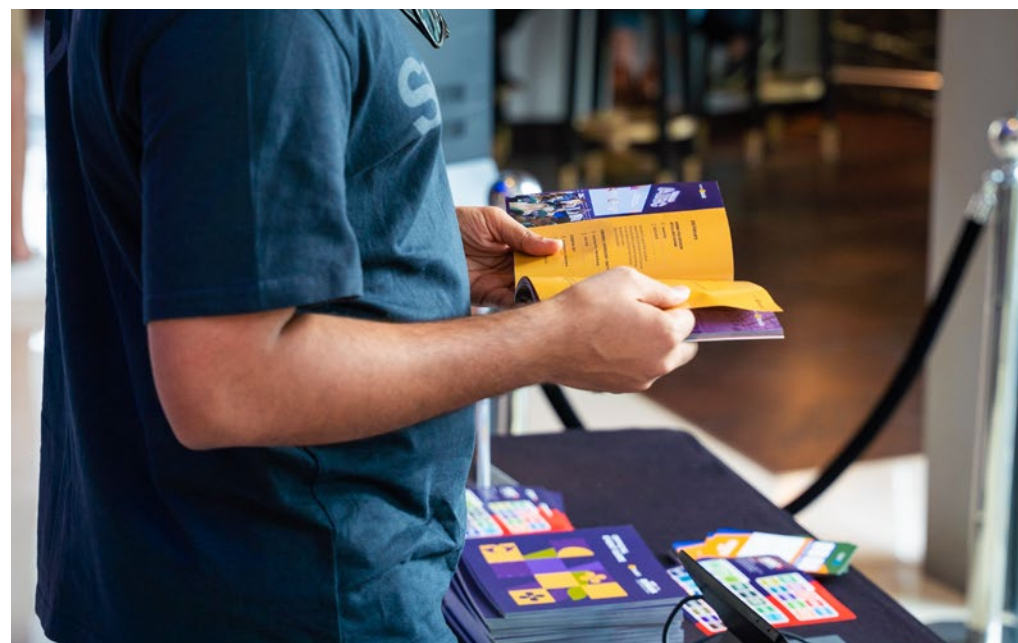
Grab your guide from exhibitor booths, the registration counter for delegates, the conference area, or in the business, platinum, and media lounges.





## \ Exclusive Main Sponsorship – € 15,000

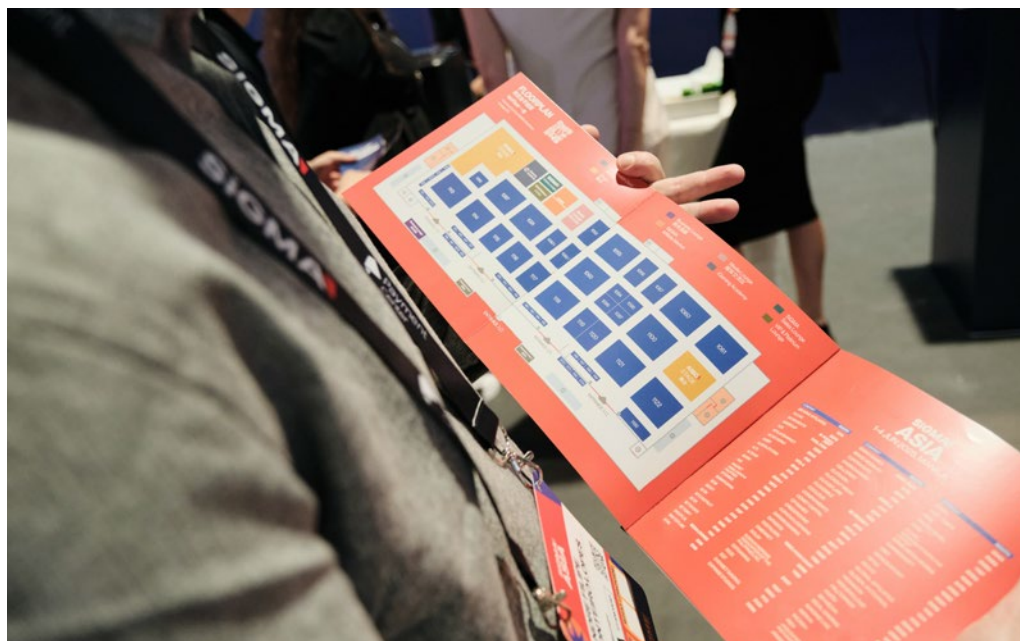
- Front Cover promotion including prominent logo.
- Logo at the top of EVERY page.
- Accreditation as main sponsor on page 1.
- Full Page advert facing full page Company Profile.





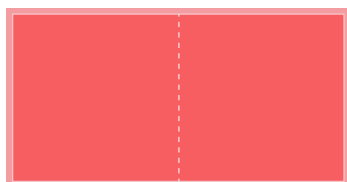
## \ Floorplan Section Sponsor – €1,500

- Stand out amongst the crowd with a sponsorship designed to spotlight your booth.
- In addition to highlighting the location of your booth on the floorplan map, you'll also feature in a pull out box, where we'll showcase your logo and booth number.
- The sponsorship also includes a full page advert displayed alongside the floorplan section.
- Each section is reserved exclusively for one brand.





## \ Advertising Rates



### Double Page

Trim Size	Bleed Area
360 × 180 mm	370 × 190 mm



### Full Page

Trim Size	Bleed Area
180 × 180 mm	190 × 190 mm

\ **Double Page Advert in first quarter: € 2,100**

\ **Full page Company Profile: €1,250**

Text and photos to be supplied.

\ **Full Page Advert: €1,250**

Facing full page company profile.

\ **Back Cover Advert: €6,000**

\ **Conference Section Sponsor: €3,000**

Full page promotion on opening Conference section  
Title page. Panel discussion overview.





# Why the Event Guide?

This comprehensive guide will serve as a handy navigational tool for all delegates, enhancing their experience with detailed information, including:

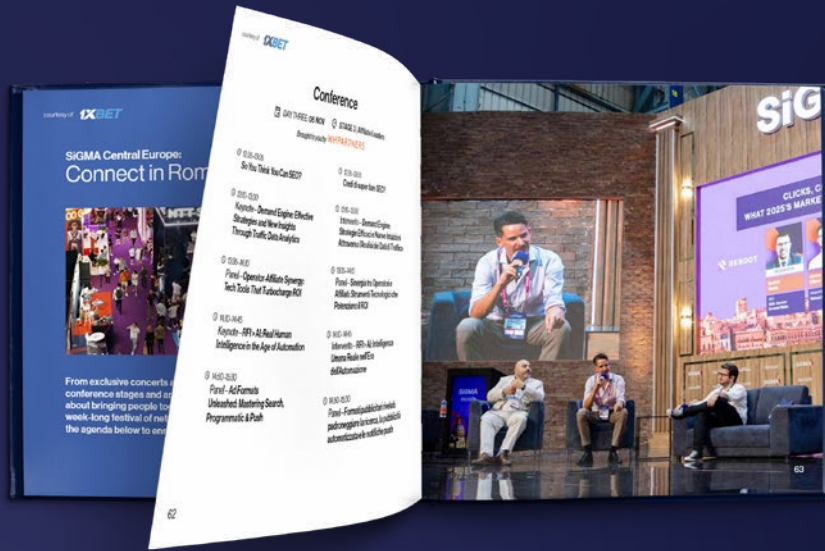
- **Exhibitors' Index & Floorplan Sections:** Helping delegates easily locate exhibitors and navigate the expo floor.





- **Conference Agenda & Speaker Spotlights:** Showcasing key sessions and highlighting industry leaders.
- **Exhibitor Profiles:** Offering in-depth information on participating companies.
- **Side Events & Transport Information:** Keeping attendees informed about networking opportunities and logistics.
- **FAQs and Essential Details:** Providing answers to common questions and important updates.
- **Strategic Distribution :** The Event Guide will be distributed at registration, in conference halls, business and media lounges, and on display stands strategically placed throughout the venue. It ensures high visibility and continuous engagement throughout the summit.





This guide is an excellent vehicle for conveying your message to attendees of SiGMA's largest European summit. With thousands of key industry professionals expected to attend, participation in the Event Guide is a unique opportunity to elevate your brand presence.

**You cannot say our Event Guides are not effective!**



# **SIGMA**

**Thanks  
for your attention!**

**Join the Community**