

SIGMA

Conference Booklet

\Sales Pack



The conference booklet is a handy-sized guide to the SiGMA and AIBC conferences. Distributed at both stages on each day of the conference, the booklet contains useful information about panels and keynotes, highlight features on upcoming conference events, such as the Startup Pitch and Affiliate speed dating activity, and helpful bios on VIP speakers. A note section is included towards the back.



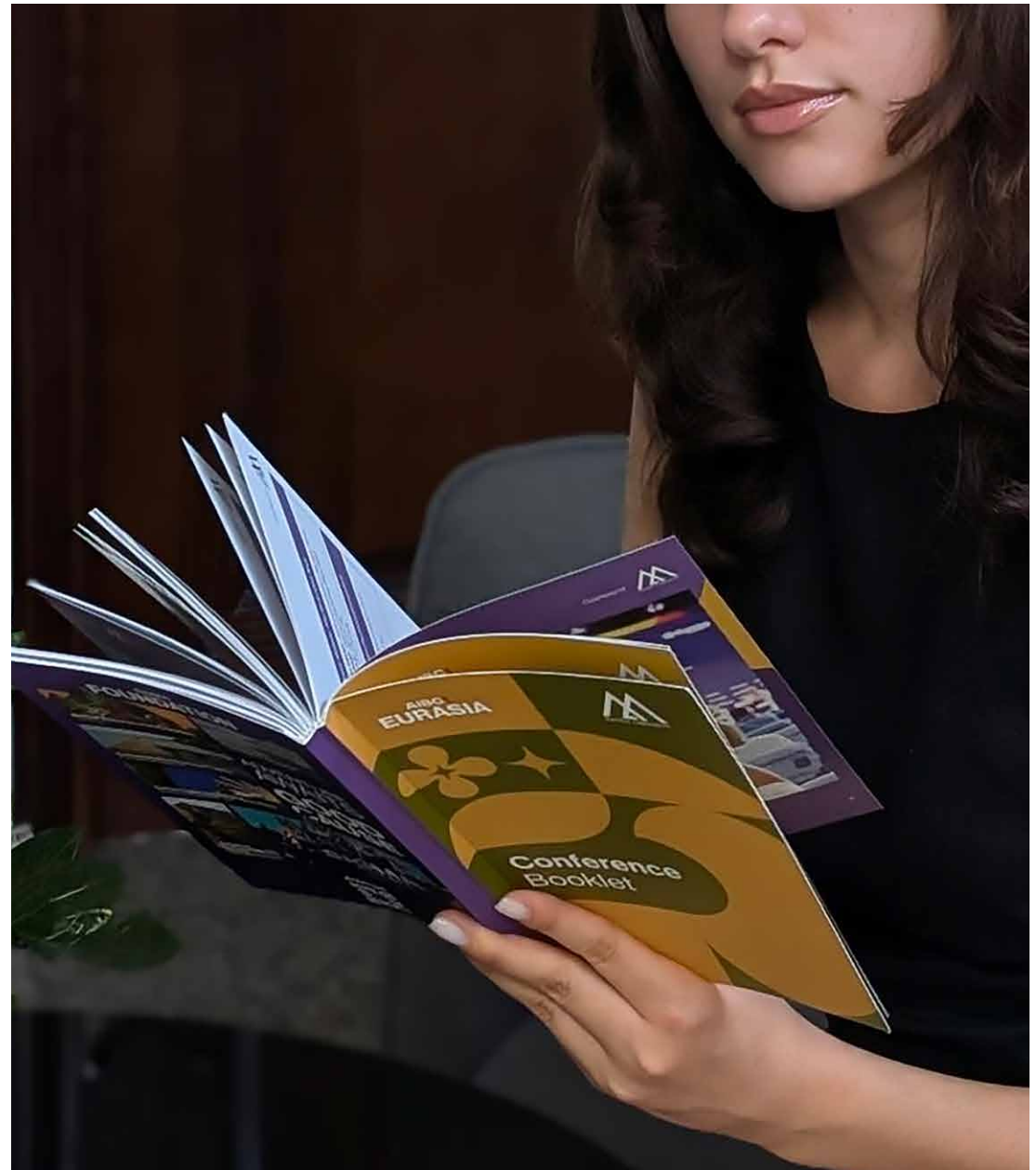


\Exclusive Main Sponsorship

Price International: **€ 7.500**

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- Sponsor's logo on the front of the book.
- Logo placement throughout the guide on the top of each page,
- A dedicated spread introducing the sponsor's company (ad and text).
- Back Cover Advert

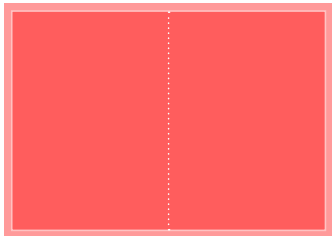




\ Advertising Rates

\ Double Page advert: € 1.750

Double Page consisting of left facing full page advert adjacent to a right facing full page company profile

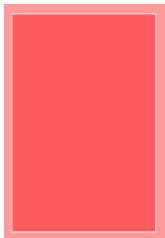


Double Page

Trim Size	Bleed Area
296 × 210 mm	306 × 220 mm



\ Full Page advert : € 1.000



Full Page

Trim Size	Bleed Area
148 × 210 mm	158 × 220 mm



SiGMA

Thank You